

The green monster - design a cartoon character / poster

Task: to produce a poster featuring a new cartoon character to remind people to turn the lights off, not to leave the TV on standby and to recycle as much as possible. The posters can be displayed around the school.

Time – 1 hour to 1 ½ hours

Materials

Poster size paper

Pens / crayons

Scissors and glue if required

What makes a good poster?

- Keep it simple
- A clear message – very few carefully chosen words
- Big bold pictures – in this case an appealing and memorable character
- Tidy presentation – plan where you are going to put everything before you do anything (do a plan on a separate piece of paper).
- The lesson could be divided into two sessions. Session 1 is to present a plan on a piece of paper. Session 2 is to make the big poster.