



[INSERT NAME OF SCHOOL] Signs up to take part in 'Schools Low Carbon Day' on June 24th

New National Initiative to Educate Children about their Carbon Footprint

[Enter date, month] – [INSERT NAME OF SCHOOL] in [ENTER TOWN] has signed up to take part in a nationwide event on June 24th 2010 which aims to educate 1 million pupils across Britain about climate change.

[INSERT NAME OF SCHOOL] will [ENTER DETAILS OF SCHOOL ACTIVITY], to help make local kids more aware of the impact they and their family might have on the environment, and teach them how they can reduce their carbon footprint in the home.

Organised by *Cool The World*, a registered charity set up by parents from Reading, 'Schools Low Carbon Day' on June 24th has been designed to raise awareness of climate change among those who will be most affected by it – the younger generation – and give support and resources to schools looking to teach pupils about this issue in a fun and engaging way.

[ENTER LOCAL SCHOOL] joins over 1500 more schools and 566,000 pupils up and down the country who will dedicate the morning of June 24th to teaching their pupils about climate change, and inspire them to do something to reduce carbon emissions.

Greg Clarke MP, Former Shadow Secretary of State for Energy and Climate Change who is supporting the initiative says: "It is our children and grandchildren that will be most affected by climate change. We have a duty to equip them to deal with the challenges that it presents, and 'Schools Low Carbon Day' works towards this goal"

[OPTIONAL - INSERT QUOTE FROM SCHOOL HEADTEACHER]



To find out more information about Schools Low Carbon Day, pledge for your school to sign up or download example teaching packs and educational activities go to www.lowcarboday.com

END